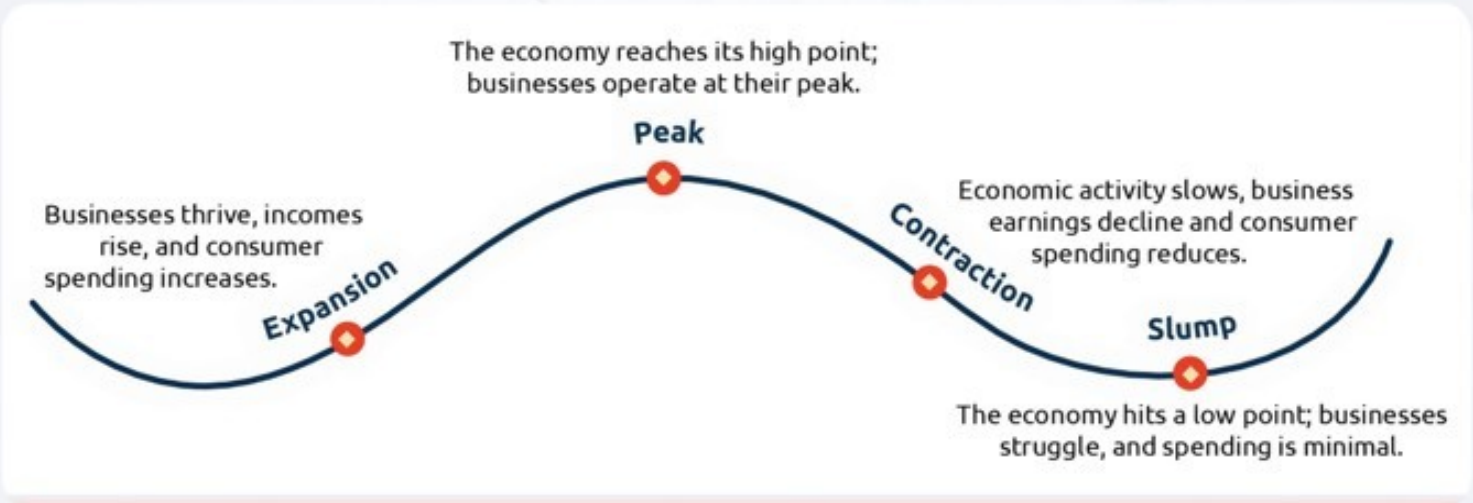
What is a Business Cycle?

Bandhan Mutual Fund Badhte Raho

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The Business Cycle Explained



- Business cycle refers to fluctuations in economic activity, consisting of four key phases: **Expansion**, **Peak**, **Contraction**, and **Slump**.
- Each phase influences economic growth, which in turn affects investment decisions.
- Business cycle investing involves adopting an investment strategy based on the current phase of the economy.

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Above mentioned details are for understanding purposes only.

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Why Consider Investing in the Business Cycle?

1 **Sector Performance Varies by Cycles:**
Each phase of the economic cycle presents distinct investment opportunities, with some sectors thriving while others may lag.

2 **Strategic Allocation Potential:**
Understanding the business cycle allows for targeted investments in sectors poised to benefit from current economic conditions.

3 **Sector Dynamics in Action:**
For example, financials and real estate may perform well during expansion, while consumer staples and utilities may thrive during contractions.

Purely an indication and for illustration purposes only. The sectors mentioned are for illustrative purposes only. Th

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Bandhan Business Cycle Fund

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4 Facts about
Bandhan Business Cycle Fund

1. This is an open-ended equity scheme following a business cycle-based investing theme.

2. The fund adapts sector allocations based on shifts in the economic cycles.

3. It aims to capture opportunities across various market conditions for potentially sustained returns.

4. The fund accepts one-time and systematic investments. You can make a lumpsum investment or start a SIP in this Fund. All investments can be made online on our website - **https://bandhanmutual.com**

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4 Reasons to Invest in the Bandhan Business Cycle Fund

1 **360-degree Approach:**
The fund taps into economic cycles, equity market trends, and sector dynamics to capture emerging opportunities.

2 **Agile Sector Rotation:**
Top-down sector selection approach, with substantial deviation in at least 3 of the top 5 sectors by weight in the Nifty 500 index.

3 **Risk Management:**
Diversification across market caps and focus on robust businesses with liquidity managed through a higher cash position of up to 15%.

4 **No Cap Bias:**
Adapts sector allocations based on economic shifts, with the flexibility to invest across large, mid, and small-cap segments.

Bandhan Mutual Fund Badhte Raho

Above is a broader approach based on the fund manger view. However, the overall portfolio would be based on the details mentioned in the SID.

Bandhan Business Cycle Fund

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Consider Investing in this Fund if...



You are looking to diversify and enhance your portfolio with potential alpha.



You have a long-term investment horizon and are looking to invest via a SIP.



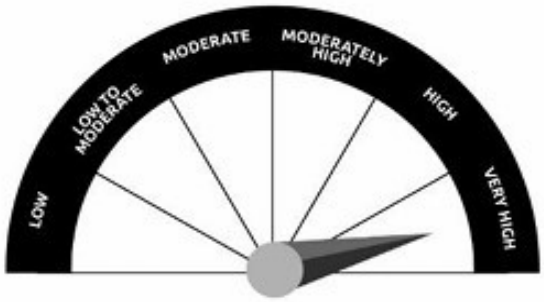
You are ready to embrace higher risk for the potential of better returns.

Bandhan Mutual Fund Badhte Raho

Bandhan Business Cycle Fund

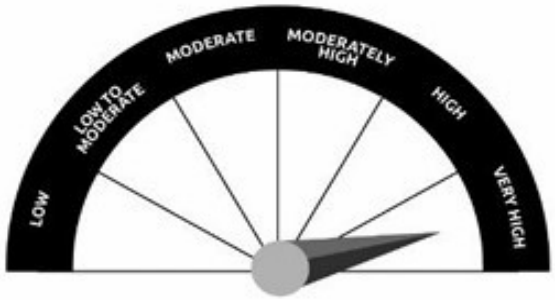
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Scheme Riskometer



Investors understand that their principal will be at Very High risk

Benchmark Riskometer



Nifty 500 TRI

Bandhan Business Cycle Fund

(An open ended equity scheme following a business cycle based investing theme)

This product is suitable for investors who are seeking*:

- To create wealth over a long term.
- Investment predominantly in equity and equity related instruments of companies following business cycle based investment theme.

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

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