INVEST IN HDFC TECHNOLOGY FUND

Your Pathway to Tech-Driven Growth!



Are you ready to capitalize on the future? Introducing the HDFC Technology Fund, an open-ended tech equity scheme.

Seizing the Future:

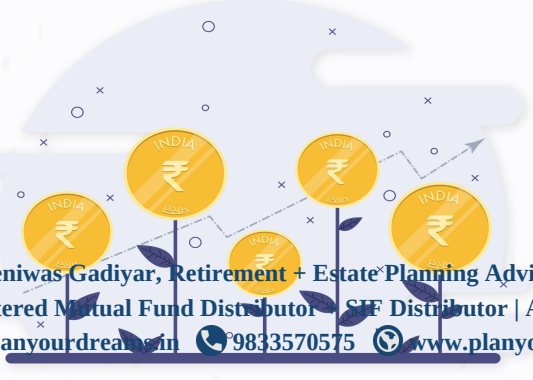
The tech industry is shaping the world across diverse sectors, from banking to IT services. Tech giants have achieved unprecedented scales, and digitalization is the new norm. India's IT prowess is a global success story, and the momentum of digitalization points toward extensive growth.

Join the Movement:

Invest with foresight and wisdom in the HDFC Technology Fund. Benefit from solid fundamentals, and reasonable valuations. Despite the derating since 2022 due to global slowdown concerns, now is the prime time to capitalize on the potential this fund offers.

Smart Investment, Bright Future:

Your journey into the tech revolution starts here. Consider Lumpsum or SIP investments based on your risk tolerance. The tech world waits for no one – embrace the future today with HDFC Technology Fund!



Shreeniwas Gadiyar, Retirement + Estate Planning Advisor
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NFO at a Glance:

NFO Period: August 25th to September 5th, 2023



Investment Objective:

Embark on a journey of long-term capital growth through strategic investments in the dynamic world of technology-focused equities shares.

Investment Strategy:

Core Portfolio - The core of the portfolio (> 80%) will be invested in stocks in technology & technology related companies within the basic industries like

IT services, software, consulting, and outsourcing companies etc
IT products and hardware including computers, electronic components,
Internet companies and internet enabled services, Infrastructure providers and
Telecommunications, Media and information services
Data and data solutions providers

Multi-Cap Strategy-Technology space offers depth and diversity–The Scheme would invest across segments and market capitalization

Stock Selection:

Focus on:
Industry leaders and disruptors with competitive moats
Market share gainers with potential for re-rating and higher compounding
Reasonable valuations
Bottom-up Approach

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PLAN YOUR DREAMS.in

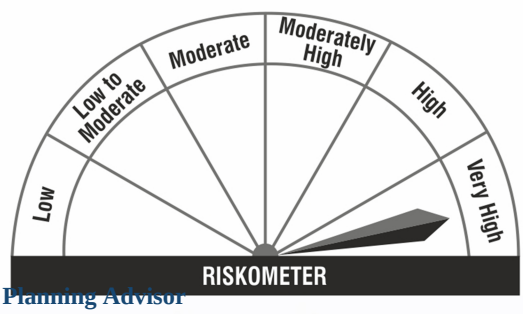
Fund facts



Particulars	HDFC Technology Fund
Type of Scheme	An open-ended equity scheme investing in Technology & technology related companies
Investment Objective	To provide long-term capital appreciation by investing predominantly in equity and equity related securities of Technology & Technology related companies. There is no assurance that the investment objective of the Scheme will be realized.
Benchmark Index	S&P BSE Teck Index
Fund Manager	Mr. Balakumar B
Investment Options	Under Each Plan: Growth, Income Distribution cum Capital Withdrawal – Payout and Reinvestment of IDCW
Minimum Application Amount	During NFO Period Purchase: Rs. 100/- and any amount thereafter During the continuous offer period (after the scheme re-opens for repurchase and sale): Purchase / Additional Purchase: Rs. 100/- and any amount thereafter.
Load Structure	Load Structure Entry Load: Nil Exit Load: In respect of each purchase/switch-in of units, an Exit load of 1% is payable if units are re-deemed/switched-out within 1 year from the date of allotment. No Exit Load is payable if units are redeemed / switched-out after 1 year from the date of allotment.

Risk Assessment:

Technology investing offers incredible potential, but it comes with heightened risk. Stock markets can be volatile, and sector-focused equity funds, by nature, present elevated levels of risk. Be prepared for fluctuations and market downturns, ensuring you're comfortable with potential drawdowns.



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Disclaimer: Mutual fund investments are subject to market risks. Please read the offer document carefully before investing.